

MBCP 1001

M.B.A. DEGREE EXAMINATION, MAY 2026.

First Semester

Common Papers

MANAGEMENT CONCEPTS

(2023 onwards)

Time : Three hours

Maximum : 75 marks

PART A — (5 × 4 = 20 marks)

Answer any FIVE questions.

1. Outline the Dimensions of Management.
2. State the Principles of Directing.
3. Show the Benefits of Short Term Planning.
4. List the Four major Components of MBO.
5. Infer the Benefits of Decentralization.
6. Inspect the Relationship between Strategy and Culture in Management.

7. Mention the Key Aspects of Innovation Management.

8. Interpret the Challenges of managing Diversity at the Workplace.

PART B — (5 × 8 = 40 marks)

Answer any FIVE questions.

9. Compile the Managerial Skills required by an Entrepreneur.

10. Describe the Process and Types of Controlling.

11. Examine the need of Flexibility in Planning and Describe the Steps in Planning.

12. Illustrate the Steps involved in the Process of MBO.

13. Discuss the Emerging Trends in Corporate Structure.

14. Elucidate the Physical Barriers of Communication with example.

15. Assess the Elements and Principles of Delegation of Authority.

16. Evaluate the Styles and Approaches of Comparative Management.

PART C — (1 × 15 = 15 marks)

Answer the following.

17. Case study: Compulsory

Example Pvt. Ltd. is an organization which is governed by people who are egoistic and consider themselves as the most intelligent. All the suggestions made by the workers are not even attended which has resulted in many strikes during last couple of months. The result is lack of productivity. However recent reports from the organization say that there is a training module going on for the employees so that their individual development can take place to the maximum. Some training modules are thought of being implemented. This may take the organization out of its current bad performance. This training module which is now to be followed at the main branch will be later given a uniform format and will be applied to all branches of the organization.

Questions:

(a) Identify the principle of management which is violated initially and the principle of scientific management which is followed later on.

(b) Which concept of scientific management is discussed in the last part of the above case?